

CEO BREAKFAST

Christer Jönsson - VD COOP Affärsstöd Sverige AB

A successful Swedish Indian BPO story (Business Process Outsourcing)



Christer Jönsson



Patrik Björkler

Business Process Outsourcing, BPO, is a strong trend for many reasons among medium size to larger firms. Some challenges are naturally there, but the savings are far too great to ignore. Come and listen to both sides, where Christer Jönsson, President of COOP Affärsstöd outsourced their financial department to India. Also speaking is Mr. Patrik Björkler, Managing Director of the Accenture BPO Nordic business. They will share their experiences and participate in a discussion on Business Process Outsourcing.

08.30 - 09.00 Christer Jönsson- President COOP Affärsstöd Sverige AB

09.00 - 09.30 Patrik Björkler - Managing Director, Business Process Outsourcing - Nordic, Accenture

09.30 - 10.00 Moderated discussion

Christer Jönsson has been the President of COOP Affärsstöd since 2009. COOP Affärsstöd is an internal service company within COOP (Shared Service Center). Mr. Jönsson has worked with BPO to India since 2011.

Patrik Björkler is responsible for the Nordics BPO area at Accenture, with over 20 years of experience of the BPO business, through Swedish and international clients. He has significant experience of delivery from India to Nordic companies, and has been involved in the partnership with Coop since day one.

Venue: Accenture, Alströmergatan 12, Stockholm. Centrally located at subway station Fridhemsplan, or S:t Eriksplan. Map [here](#)

When: October 16th, 2014

Time: 08.30-10.00 (Registration and breakfast from 08.00)

REGISTER [HERE](#)



accenture
High performance. Delivered.